



The Arizona Pest
Professional Organization
Proudly Presents



1st Tri-Annual Business Forum
“Strategically Planning your 2018”

January 30, 2018 11:30 - 5:00 pm

Hilton Phoenix Airport 2435 S 47th St Phoenix, AZ 85034

Featuring Peter Schopen Jr., President of Schopen Pest Solutions

AS SEEN in PMP - Pest Management Magazine – contributing columnist/author

Join us as a vendor/sponsor for an event designed to put you in front of the right people - Business Owners and Buyers – Your Target Market – Your Customers. You will spend 5 hours with 1 on 1 opportunities to meet the people with purchasing power. We provide you with an opportunity to:

- **MEET THE DECISION MAKERS IN THE PEST CONTROL INDUSTRY**
- **SHOWCASE YOUR BRAND AND COMPANY**
- **INCREASE YOUR SALES TO OUR INDUSTRY**
- **HELP OUR PEST CONTROL INDUSTRY GROW STRONGER**

WE GROW - YOU GROW

This is the first of 3 forums that will take place in 2018. January 30th focuses on Strategic Planning, May 17th topic will be SWOTT Analysis, and November will be a Year End Evaluation.

For more information see the following pages or visit our website azppo.org.

Registration Information

Don't miss a chance to have 5 hours in front of leaders in Pest Control – Arizona's Finest attend these meetings. Review the available sponsorships below. If you are purchasing a vendor table, refer to the chart on the next page and provide us with 3 choices for table placement. Please register by **January 5th**. *The sooner you register, the more publicity you will receive for your company!* AZPPO reserves the right to give placement preference to those committing to multiple events. Those committing to multiple events will lock out competition for subsequent events.

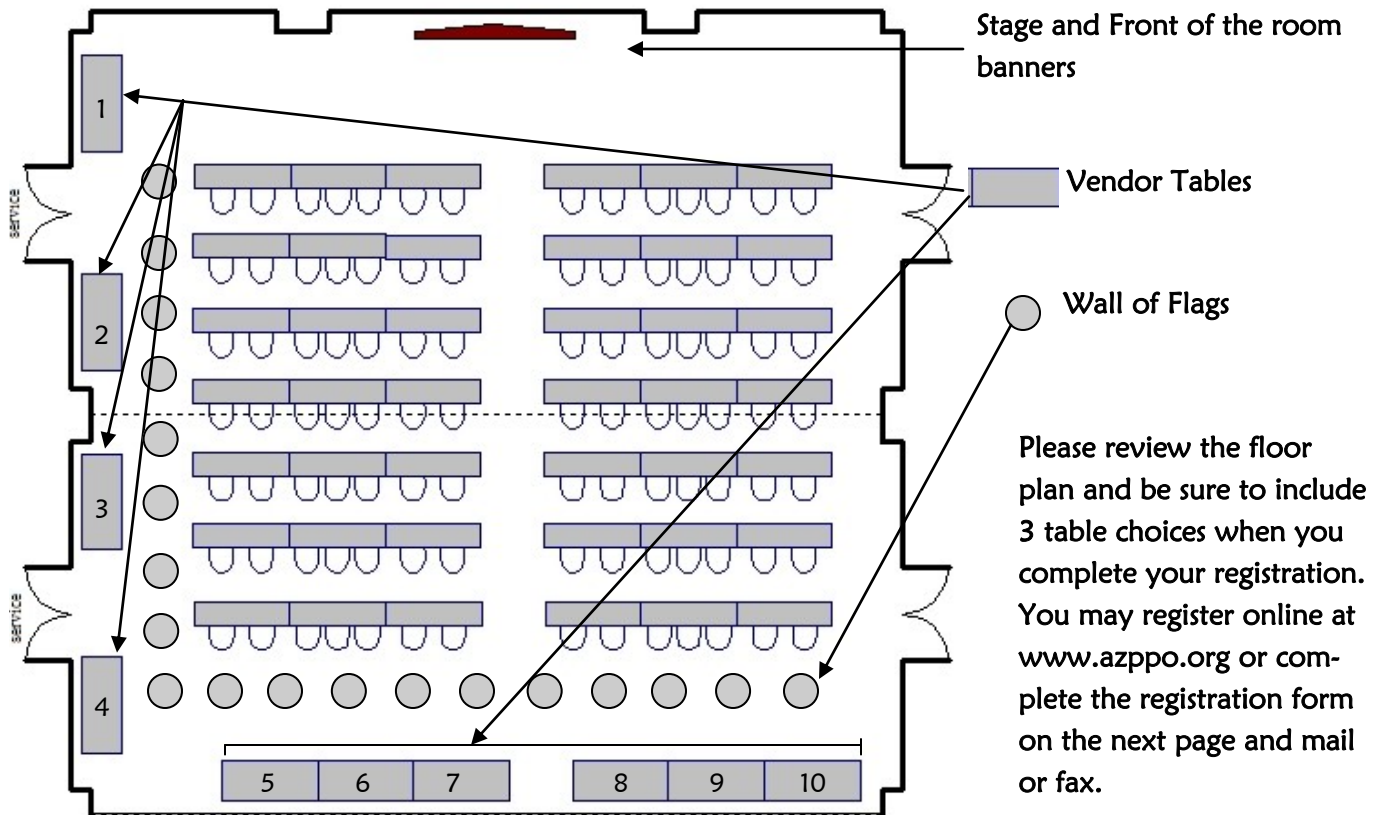
Vendor Tables

- ➔ Vendors will receive 1 draped 6 foot table, logo recognition in rolling PowerPoint, attendee contact information following the event, and an opportunity to interface with Pest Control Operators from around the state. Includes meals, drinks and attendance to the Forum for 1 person.
- ➔ Vendor Tables: \$300 January 30th Event Only
 \$250 Each when Registering for January 30th and May 17th Events
 \$200 Each when registering for January 30th, May 17th and November 2018 Events

Sponsorships

- ➔ **TITLE SPONSOR - \$5,000 for January Forum, \$12,000 for all 3 Forums (20% savings for 1/30, 5/17 and November) first come first served** – Includes Top Billing of your logo on all printed and digital promotional materials and attendee takeaways, a Vendor Table (your choice of location), opportunity for presence at registration table to greet attendees as they arrive, multiple opportunities addressing the session at opening of session, introduction of lunch sponsor, workshop and happy hour, front of the room banner space prime location, logo recognition in rolling PowerPoint, your company's video (up to 5 minutes) played during lunch and happy hour, attendee contact information following the event, recognition plaque, opportunity to contribute prizes to the raffle, opportunity to add item to attendees swag bag. Includes meals, drinks and attendance to the Forum for 2 people.
- ➔ **SPEAKER SPONSOR - \$1,500 Limited to 1, first come first served** – Includes up to 4 minutes addressing the session and introducing the keynote speaker, your company logo on printed speaker materials and digital attendee takeaways, front of the room banner space, logo recognition in rolling PowerPoint, your company's video (up to 5 minutes) to be played during lunch and happy hour, attendee contact information following the event, recognition plaque, opportunity to contribute prizes to the raffle, opportunity to add item to attendees swag bag. Includes meals, drinks and attendance to the Forum for 1 person (additional attendees \$75 each).
- ➔ **LUNCH - \$1000 Limited to 2, first come first served** – Includes 2 minutes addressing the session, front of the room banner space, logo recognition in rolling PowerPoint, your company's video (up to 5 minutes) played during lunch and happy hour, attendee contact information following the event, recognition plaque, opportunity to contribute prizes to the raffle, opportunity to add item to attendees swag bag. Includes meals, drinks and attendance to the Forum for 1 person (additional attendees \$75 each).
- ➔ **HAPPY HOUR - \$1000 Limited to 2, first come first served** - Includes 2 minutes addressing the session, front of the room banner space, logo recognition in rolling PowerPoint, your company's video (up to 5 minutes) played during lunch and happy hour, attendee contact information following the event, recognition plaque, opportunity to contribute prizes to the raffle, opportunity to add item to attendees swag bag. Includes meals, drinks and attendance to the Forum for 1 person (additional attendees \$75 each).
- ➔ **Wall of Flags - \$500** - Custom 9' Flag with your logo. Be included in a wall of flags to separate the room from the vendor tables – very visible. Your flag will be displayed at all 3 Forums. You keep the flag at end of year, or we keep it and renew for 2019 Forums for \$300 for all 3 events.
- ➔ **Gift Bag Sponsor - \$250 Limited to 1, first come first served** - Your company logo printed on attendee swag bags.
- ➔ **Gift Bag Contributor - \$100** - Place your company advertising in attendee swag bags.
- ➔ **Front of the room banner sponsor - \$150** - Hang your company banner at the front of the room.
- ➔ **Raffle Sponsor - \$195** - Contribute to raffle prizes.

Additional Information



AGENDA

- 11:30 Registration
- 12:00 Lunch, Welcome, Invocation
- 1:00 Sponsors/Vendors Introduced
- 1:15 Keynote Speaker Pete Schopen
- 2:45 Break
- 3:00 Topic Workshop Pete Schopen, Facilitator
- 4:00 Happy Hour Mixer
- 5:00 End

SPEAKER BIO

Pete Schopen is a 2nd generation pest control operator. His father Peter Sr started out with Orkin in 1972 before creating Mid Central Pest Control in 1975. Pete Jr learned pest control by running routes for his dad to pay for college. Graduating from Elmhurst College in 1991, Pete embarked on a broadcasting career that spanned 12 years. After Schopen's first son was born, he decided to get back into pest control. Pete worked with his dad for a short time before striking out on his own in 2006 and creating Schopen Pest Solutions, Inc. Later that same year, Pete called Marty Whitford at PMP Magazine and convinced him to let Pete write an article documenting his failures and successes. Today, Schopen Pest Solutions, Inc., has 13 employees and revenues close to 2-million dollars.



Registration Form

Name: _____ Company Name: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Telephone: (____) _____ Fax: (____) _____

Email: _____

Vendor Table

- Table Jan. 30th Event Only - \$300 \$ _____
- Table Jan. 30th and May 17th Events - \$500 \$ _____
- Table Jan. 30th, May 17th, and November Events - \$600 \$ _____

1st Choice Table # _____ 2nd Choice Table # _____ 3rd Choice Table # _____

Sponsorships

- Title Sponsor - \$5000 1st event, \$12,000 All Three Forums (1 available, first come) \$ _____
- Speaker Sponsor - \$1500 (1 available, first come) \$ _____
- Lunch Sponsor - \$1000 (2 available, first come) \$ _____
- Happy Hour Sponsor - \$1000 (2 available, first come) \$ _____
- Wall of Flags - \$500 \$ _____
- Gift Bag Sponsor - \$250 (1 available, first come) \$ _____
- Gift Bag Contributor - \$100 \$ _____
- Front of the Room Banner Sponsor - \$150 \$ _____
- Raffle Sponsor - \$195 \$ _____

Grand Total \$ _____

THREE WAYS TO REGISTER:

1. Mail this form to:

AZPPO
Attn: Tracy Unmacht
Capitol Consulting
818 N 1st St
Phoenix, AZ 85004

2. Fax to: 602-712-1252

3. Online at azppo.org

Payment Information

Our check is enclosed (payable to AzPPO)

Please charge the total to my credit card:

VISA MASTERCARD AMEX

Credit Card #: _____ Exp: _____

Sec Code: __ Cardholder Name: _____

Cardholder Signature: _____